

The logo for 'snack & back' features a stylized yellow brushstroke above the brand name in a white, lowercase, sans-serif font, all set against a dark red rectangular background.

snack & back



The taste of quality

www.snack-back.at



The quality producer

Snack & Back produces first class cold form and confectionary food bars for the international branded article industry.

A long and international reference list mirrors our claim of being THE innovative competence center in our segment. Corresponding to customer and market demands, we are constantly refining bar styles, recipes and packaging in conjunction with our partners.

In order to achieve the best quality standards a team of experts is at our customers' service in the areas of innovation, production and procedure management, logistics and marketing. IFS and BRC approvals show Snack & Back's unlimited focus on quality.

We suit your taste.



Bar assortment



Plain

Fruit and nut bar



Drizzle

Dark chocolate drizzled cereal bar with orange pieces



Half coated

Cereal bar in a layer of milk chocolate



Profiled

Compound drizzled multigrain flake bar with fruits

*Make us a part
of YOUR success!*



Half coated

Compound half coated cereal bar with strawberry pieces



Children bar

Compound half coated cocoa shell bar



Children bar

Milk chocolate covered cocoa crisp bar



Fat binder

Crunchy cornflakes bar

Reasons to choose *Snack & Back*

Supply chain attitude – absolute focus on our partners' requirements

Highest competence for individual solutions

Long time experience in developing and manufacturing for our international partners

Large variety of high quality cold form and confectionary food bars

Cold form and fat binder based food bars

Technology options

- Plain
- Fully coated (*several chocolates, yoghurt or milk compounds*)
- Half coated (*several chocolates, yoghurt or milk compounds*)
- Drizzled (*several chocolates, yoghurt or milk compounds*)
- Profiled
- Topped (*nuts, chocolate pieces, fruit, seeds, etc.*)
- Many sizes (*from mini to large*)
and weights (*from 10g to 50g*)

Health & Special needs

- High in fibre
- No sugar added (*also chocolate*)
- Below 100 kcal per bar (*also chocolate*)
- Additives: vitamins, omega fatty acids, calcium, etc.
- Kosher, Halal
- Organic

Packaging options

- Single wrap (*various qualities*)
- Multi carton: 3, 4, 6 or 8 count (*potentially others*)
- Outer case: retail ready (*single or multi facing*)
- Counter display (*many constellation options*)
- Bulk case (*many constellation options*)
- Various dimensions and features



Multi carton



Retail ready case



Counter display



Put us to the test!

Snack & Back GmbH Nfg. & Co. KG

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